

Choosing the Right Signage for Your Space

HOW

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Material

Consider letter height, thickness, durability and budget.

Foam: colorful and budget friendly

Metal Mica: attractive and sleek

Message

Type or print your message exactly as you wish it to appear.

Include the total number of letters (price is per letter).

Specify UPPERCASE or UPPER/lower.

Choose a font style:

Helvetica Times New Roman Optima Kids
ARTS AND CRAFTS Hobo Bold Architecture ENVISION

Color

Pick from a variety of colors available for the material you choose.

Choose a side foam color as well for Metal Mica letters.

Mounting

Optional spacing guides provide precision spacing between letters for quick and easy wall mounting.

Confirm order quantity is equal to the number of letters ordered.



TIP

Height Visibility Chart

When specifying letter height for signs it is important to keep in mind the distance at which sign placement is most legible. Here are some recommendations:

Height	Distance	Height	Distance
1"	Up to 24'	6"	Up to 200'
2"	Up to 48'	8"	Up to 350'
3"	Up to 72"	10"	Up to 450'
4"	Up to 150'	12"	Up to 525'

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